IT'S ALWAYS SUNNY IN PHILADELPHIA

SIGMA CHAPTER HOSTS GAMMA IOTA SIGMA'S 38th ANNUAL INTERNATIONAL MANAGEMENT CONFERENCE

THURSDAY, OCTOBER 1st - SATURDAY, OCTOBER 3rd 2009

Each year, around this time, one lucky chapter of Gamma Iota Sigma hosts the others at the Annual International Management Conference. This time around, the Sigma Chapter will be the host as we welcome our fellow Gamma-ites to the City of Brotherly

Love. Interesting industry workshops will take place during the day on Friday the 2nd, including presentations by companies such as ACE, Brown & Brown, and Marsh. There will also be a career fair for participating students. On Saturday, the 3rd, participants will attend less formal workshops. Topics for Saturday's work-

shops include "Effective Leader-ship," "Branding GIS and Your Chapter," and an alumni panel. The nights will be filled with awesome social activities like The Spirit of Philadelphia and the International Awards Dinner. We are extremely excited to host this conference and to show the other chapters what the Sigma Chapter is all about!





INSURANCE IN THE NEWS

Healthcare Haste?

"They have put moving quickly over moving correctly," said Senator Charles Grassley in relation to the Democrats' rapid movements in attempting to pass the healthcare bill. Grassley, the senior Republican on the US Senate Finance Committee and one of the "Gang of Six," believes that the finance panel has been rushed into considering such an extensive measure and that the proposal includes many things he does not support. On the Democratic side of the debate, Democratic Chairman of the committee, Max Baucus, declared, "This is our chance to make history." Affordability tops the left's list of concerns in their desire to revamp the \$2.5 trillion healthcare industry. Adapted from article in Insurance Journal

Will AIG Ever Pay Up?









In a report released Monday, September 21st 2009, US congressional investigators expressed doubt that AIG will be able to repay the \$182.5 billion it owes to the US government. However, since mid 2009, the company has shown signs of stabilizing with the help of the bailout money, according to the Government Accountability Office. The GAO also said that the US remains exposed to credit and investment risks that could mean the Federal Reserve and Treasury would never be paid in full. At this point in time, everything remains "uncertain," the GAO said.

Adapted from article in Insurance Journal

Spotlight: Malpractice Reform

Malpractice reform is an increasingly popular idea in both the Democratic and Republican parties (that's rare, isn't it?). Both sides agree that the current laws are unfair and inefficient considering a doctor can pay up to \$200,000 in a single year for malpractice insurance. However, the parties disagree on how to deal with the problem (that's more like it). Democrats oppose caps on noneconomic damages, while Republicans support them. Obama has vowed to fund projects examining alternatives. One idea: always say "I'm sorry." Studies have shown that when doctors tell patients upfront that they made a mistake, lawsuits are less likely. Adapted from article in TIME

H. WAYNE SNIDER DISTINGUISHED GUEST LECTURER SERIES



YVONNE M. HOBSON

VICE PRESIDENT OF UNDERWRITING CONSULTING SERVICES
AMERISURE MUTUAL INSURANCE COMPANY

WEDNESDAY, SEPTEMBER 30TH, 2009 ALTER HALL AUDITORUM 12:00PM - 12:50PM

Yvonne M. Hobson is Vice President of Underwriting Consulting Services with Amerisure Mutual Insurance Company, headquartered in Farmington Hills, Michigan. A native of Michigan, Yvonne graduated from Central Michigan University.

Yvonne began her career at Amerisure as a Marketing Underwriter. Since that time, she has held various roles at USF&G and Amerisure, including Territorial Manager (2002 Territorial Manager of the Year), Casualty Consultant, and Assistant Vice President.

Joining the Corporate Underwriting Department in 2003, Yvonne established Amerisure's training program for Developmental Marketing Underwriters. Over the past seven years, this program has become the benchmark for successful training programs throughout Amerisure operations. Her expertise in the hiring, training, coaching and mentoring processes have been instrumental in developing high-performing Underwriters throughout the Field Marketing and Underwriting organization.

Yvonne also established an Underwriting Consulting Unit that provides expert underwriting consultation and training for Amerisure's Marketing Underwriters and their Partners for Success® agencies. In addition, her unit also establishes the underwriting guidelines and direction for the Company and supports current business development initiatives, including new geographic and market expansion.

Yvonne's commitment to continuous improvement is a significant factor in her success and the influence she

provides for others. Not only is she committed to her own growth and improvement, but she is deeply involved in development plans for her staff and many others at Amerisure. A natural coach. Yvonne understands the value of assessing one's own strengths, identifying areas of development, and cultivating the personal characteristics and business skills for high performance. Amerisure's corporate culture is one where people are encouraged to grow, succeed, and Yvonne supports and encourages those that strive to be their best while finding the appropriate balance between technical Underwriting expertise and the relationship development needed to support Amerisure's partnership strategy.

NO FRIDAY WORKSHOPS THIS WEEK!

TIME's Quotes of the Day

- •"It's going to put her into a tailspin. It will put her in the worst place ever." A friend of Jessica Simpson's, on the death of the singer's dog, which was eaten by a coyote
- •"We were left with two options: help ourselves, or wait on the government. We obviously decided to help ourselves." Garrett Nail, and Atlanta resident who helped his neighbors clear a tree that had blocked a road in their community due to flash flooding





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