

# RISKY BUSINESS

TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS, DEPARTMENT OF RISK, INSURANCE AND HEALTHCARE MANAGEMENT

## The boy who cried... Hurricanes?

With Hurricane Ike set to travel nearly the length of Cuba this past Monday, before heading into the Gulf of Mexico, residents from Texas to Florida faced another week of worrying about whether their communities would fall in the storm's path. Some public officials said Sunday they were concerned that the frequency of hurricanes this year may cause coastal residents to ignore orders to evacuate or stock supplies as Ike approaches. In Houston, a number of residents said they are among those experiencing hurricane warning fatigue. **"There are so many names coming by — it's Gustav, then Hanna, then Ike,"** said Andy Berma, a medical office manager who relocated to Houston from Chicago two months ago. **"It's like a herd of animals coming at you. It seems like the media needs something to talk about."** At 10 p.m. CDT Sunday Sept 6th, Ike was a Category 3 hurricane with top sustained winds of 120 mph. It was centered near Cabo Lucretia, Cuba, about 135 miles east of Camaguey, and moving westward at 13 mph. Forecasting models predicted that it would hit anywhere from northern Mexico to the Florida Panhandle. But several models called for it most likely to strike between



Texas' upper coast and eastern Louisiana. Ike is the third storm to threaten Houston this year, with many residents questioning the warnings. So the question begs, when does the hurricane warning become wearily received? Is the potential catastrophe worth the caution? Can crying hurricanes create the same result as crying wolves? When does enough warning become too much?

Adapted from "Beware of 'hurricane fatigue'" by Bill Murphy

### H. WAYNE SNIDER DISTINGUISHED GUEST LECTURER SERIES

**BERND G. HEINZE, ESQ**  
 EXECUTIVE DIRECTOR  
 AAMGA - KING OF PRUSSIA, PA  
**WEDNESDAY SEPTEMBER 17TH, 2008**  
**11:30 AM - 12:40 PM WALK AUDITORIUM**

The signature speaker series of the Sigma Chapter begins on **September 17, 2008** with **Bernd G. Heinze, Esq.** This series is perhaps one of the most influential elements a member of the Sigma chapter is exposed to, as key people from all over the United States within the Actuarial Science and Risk Management and Insurance industry come to Temple University to personally speak to our members.

**Mr. Heinze** is the president and chief executive officer of Sequent Insurance Group, LLC, an international litigation management, claims administration and audit facility, with offices in King of Prussia, Pennsylvania, Columbus, Ohio and London, England. He is also executive director of the American Association of Managing General Agents (AAMGA), representing the premier MGA agents writing \$23.9 billion of premium, insurers, reinsurers, law firms, and other companies

in the wholesale insurance distribution marketplace; and the American Association of Independent Claim Professionals (AAICP). **Mr. Heinze** has served as Vice-President and Chief Litigation Counsel for a Fortune 500 Insurance Company, where he was responsible for the management of all property and casualty litigation nationwide, the converged network of outside panel and 12 staff counsel operations of the company, and its environmental and mass tort, compliance and bad faith units, and an over \$120 million annual budget.

**Mr. Heinze** graduated with a BA in International Relations and Economics from the Canisius College (1978) in Buffalo, NY, and obtained his Juris Doctor degree with honors from the **Temple University School of Law (1983)** where he was editor in chief of the law school magazine. He is licensed to practice before the United States and Pennsylvania Supreme Courts, and the federal courts of Pennsylvania. Prior to his legal practice, he was legislative assistant to Congressman Jack

Kemp in the Washington, DC office, and executive assistant and deputy press secretary to Erie County (NY) Executive Edward J. Rutkowski. He also worked as weekend anchor for WAVA NewsRadio in Washington, DC.

The Sigma chapter eagerly awaits Mr. Heinze, as well as the many other amazing speakers scheduled for this semester.



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**First Committee Meetings**

Monday, September 15th, 2008  
11:40 AM - 12:30 PM

**Career Development** - SAC North 217C  
**Student Affairs** - SAC North 217D  
**Community Affairs** - SAC North 217B  
**Public Relations** - SAC North 217A  
**MIS** - Ritter Annex 402  
**Special Events** - SAC North 220  
**Math Competition** - SAC North 223

As part of the BA 2101 Course Credit, attendance at committee meetings is required. However, this is also a great way to meet and network with fellow members who have had great GIS experiences.

**New Member Orientation**

Friday, September 19th, 2008  
SAC North 217 AB  
9:00 AM - 12:00 PM

There will be a **New Member Orientation** on **Friday, September 19th, 2008**. The Sigma Chapter President, **Kevin Johnson**, and other Sigma Chapter members will be talking about the fun and enriching experiences that Gamma Iota Sigma has to offer. Pizza and refreshments will be served.

Any questions regarding this event, contact Usamah Rashid: Usamah.Rashid@temple.edu

**Strange, but True!****Goats can climb trees!**

In Morocco, goats climb Argan trees to consume delicious berries which are similar to olives.

**Pablo Picasso burned his own paintings!**

While living in Paris, Pablo had many financial problems and burned his own paintings to stay warm.

**Printers Spy on You!?!?**

Printer manufacturers print invisible yellow dots on consumer's prints that check to see if a person is printing counterfeit money.

**Chocolate is flavored with bugs?**

Not really, but did you know that the average chocolate bar in the U.S. contains at least 8 pieces of an insect in it? Cause: low sanitation levels in South American harvesting.

**Philadelphia Cares Day**

Saturday, September 20th, 2008  
Kensington West  
9:00 AM - 12:00 PM

The Sigma Chapter will partner with Friend's of Carpenter Woods to clean up the environment. Members will meet at **North Broad and Cecil B Moore at 8:10 sharp**. A sign up sheet will be available on the Sigma Chapter door.

Any questions regarding this event, contact James Bankhead: James.Bankhead@temple.edu

**Intern Interview Workshop**

Saturday, September 20th, 2008  
Tuttleman Room 300 AB  
9:00 AM - 12:00 PM

Need to **professionally develop** yourself? As you may know, all students must attend **one Intern Interview Workshop** during their time in GIS, save for those who have completed one with Diane Fabii. This workshop is important, as it is a requirement for the **'Road to the Resume Book.'** A sign up sheet will be available on the Gamma Iota Sigma door (4th floor - Ritter Annex). Spots are limited, so it is important to sign up soon.

Any questions regarding this event, contact Bill Gant: [Bill.Gant@temple.edu](mailto:Bill.Gant@temple.edu)

**Senior Interview Workshop**

The **Senior Career Reception** will be held on **Friday, October 24, 2008**, with more than 20 companies expected to attend. It is very important that you begin to take the necessary steps to be placed in the resume book.

Workshops will be held:

- \* **Friday, September 19th, 2008 3:45pm-6:00pm**  
Tuttleman Room 300AB
- \* **Friday, September 26th, 2008 3:45pm-6:00pm**  
Tuttleman Room 300AB

Any questions regarding this event, contact Bill Gant: [Bill.Gant@temple.edu](mailto:Bill.Gant@temple.edu)

# Are you hungry for Victory?



Do you hold the intensity to excel in tug-of-war?

## Gamma Games has returned! Can you bring home the W?



Or the rhythmic movements to dominate with a hula hoop?



Do you have the superlative skills to win dizzy bat?



Or the strategic movements necessary to capture that last musical chair?

## Test your skills at Gamma Games!

Wednesday September 24th, 2008

Pearson Hall 145

5:30 PM - 8:00 PM

For more information contact Jim O'hearn:  
[ohearn@temple.edu](mailto:ohearn@temple.edu)

GO TO  
GAMMA  
GAMES!



SERIOUSLY!

