

PRESS RELEASE

Sigma Chapter names Brave Hearts for Strong Minds as its Charity of Choice

September 29, 2015

The Sigma Chapter of Gamma Iota Sigma pledged to raise \$15,000 for the charity, Brave Hearts for Strong Minds, by the end of the 2015-2016 academic year. Brave Hearts for Strong Minds provides college funds to children who have lost their income earning parent. Throughout the 2015-2016 academic year, the Sigma Chapter will host bake sales, raffles, potluck dinners, and a date auction to meet its fundraising goal.



This is the second consecutive year that the Sigma Chapter has selected Brave Hearts for Strong Minds as its Charity of Choice. During the 2014-2015 academic year, the Sigma Chapter exceeded its \$10,000 pledge because of its members passion for and generosity towards Brave Hearts for Strong Minds. Because of last year's success, it seemed appropriate to partner with the charity again and increase the pledge by \$5,000.

The Sigma Chapter consistently demonstrates a commitment to philanthropy. Every fall, the Sigma Chapter selects a Charity of Choice and supports that charity for an entire academic year. Sigma Chapter either meets or exceeds its fundraising goals, donation totals and past charities include: \$10,000 for For Pete's Sake Cancer Respite Foundation; \$10,000 for ESF Dream Camp; \$25,000 for Gift of Life Family House; and \$8,000 for Aid for Friends.

To learn more about Brave Hearts for Strong Minds visit: braveheartsforstrongminds.org

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