

# PRESS RELEASE

## Sigma Chapter names Brave Hearts for Strong Minds as its Charity of Choice

*September 23, 2014*

The Sigma Chapter of Gamma Iota Sigma pledged to raise \$10,000 for the charity, Brave Hearts for Strong Minds, by the end of the 2014-2015 academic year. Brave Hearts for Strong Minds provides college funds to children who have lost their incoming bearing parent. Throughout the 2014-2015 academic year, the Sigma Chapter will host bake sales, raffles, potluck dinners, and a date auction to meet its fundraising goal.



The Sigma Chapter consistently demonstrates a commitment to philanthropy. Every fall, the Sigma Chapter selects a Charity of Choice and supports that charity for an entire academic year. Sigma Chapter either meets or exceeds its fundraising goals, donation totals and past charities include: \$10,000 for For Pete's Sake Cancer Respite Foundation, \$10,000 for ESF Dream Camp, \$25,000 for Gift of Life Family House, and \$8,000 for Aid for Friends.

To learn more about Brave Hearts for Strong Minds: [braveheartsforstrongminds.org](http://braveheartsforstrongminds.org)

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