2nd Annual Enterprise Risk Management Conference

Tuesday, June 4, 2019

On Tuesday, May 21, 2019, Professor M. Michael Zuckerman, JD, MBA, ACI and the Temple University Fox School of Business's Department of Risk, Insurance, and Healthcare Management hosted the 2nd Annual Enterprise Risk Management Conference in the MBA Commons of Alter Hall. This event welcomed **ninety-six** attendees, including Enterprise Risk Management Leaders, Chief Risk Officers, ERM Practitioners, and Risk Managers, offering valuable perspectives and relevant case studies on the implementation and management of ERM programs. Experienced ERM practitioners spoke about their recent success in the Executive Suite and Boardroom, while others prognosticated about the overall direction of the discipline and tools that will propel the industry forward. Other presentations included a case study in shifting from a qualitative to quantitative risk management approach, a panel of Chief Risk Officers discussing ERM trends from the perspective of the C-Suite, and Diversity and Inclusion.

The conference featured **James Lam**, a global ERM leader and author of more than three books, as its keynote speaker. He is currently the President of Lam Associates, on the Board of E*TRADE Bank, and the chair of its Risk Oversight Committee. James is widely recognized as an early advocate of ERM and noted as the first-ever "Chief Risk Officer." Today, he works with corporate directors and executives of large, complex organizations, including global banks, brokerage firms, insurance companies, asset managers, energy firms, multi-national corporations, regulatory agencies, and non-profits. In a Euromoney survey, James was nominated by clients and peers as one of the world's leading risk consultants. His book, "Enterprise Risk Management: From Incentives to Controls," has ranked as the #1 bestselling among 25,000 risk management titles on Amazon. James provided the Board's perspective on Enterprise Risk Management and its oversight of disruptive risks.

The ERM Conference also featured the following industry professionals, which included two former presidents of the Risk and Insurance Management Society:

- · Jenson Abraham Risk Management Officer at Olympus Corporation of the Americas
- · Umesh Akki Director of Risk Management at UGI Corporation
- · Cameron Alford, ARM Insurance Specialist, Risk & Insurance Department at Evonik Corporation
- · **Kelly M. Botti, Esq.** Senior Vice President, Chief Risk Officer and Corporate Counsel at TruMark Financial Credit Union
- · Robert Cartwright Jr. Division Manager of Environmental, Health, Safety and Sustainability at Bridgestone Retail Operations-Northeast Division and Immediate Past President of RIMS
- · Rhonda K.R. Cook Chief Risk Officer at SEI Investments
- · Mervat Hamza ERM Manager at Radian
- · Matthew Heyse Enterprise Risk Manager at Independence BlueCross
- · Robert B Jenkins Jr. Assistant Vice President, ERM at Reliance Standard Life Insurance
- · Paul Kane Chief Risk Officer at Independence BlueCross
- · **Chris Mandel** SVP Strategic Solutions at Sedgwick and Director of Sedgwick Institute and Past President of RIMS
- · Dr. Leroy Nunery II Founder and Principal of PlūsUltré LLC
- · Jon Smollen Practice Professor of Law and Executive Director, Center for Compliance and Ethics at Beasley School of Law, Temple University and Principal, Smollen Advisors, LLC

Professor Zuckerman expressed his gratitude and thanks to The Spencer Educational Foundation and The Delaware Valley Chapter of Risk and Insurance Management Society for their generous support to make this 2nd Annual ERM Conference possible, and to lan Waxman, Director – Risk Management, Governance and Controls, The AmeriHealth Caritas Family of Companies for his invaluable partnership in organizing this conference.





