

# PRESS RELEASE

## Sigma Chapter names its 2016-2017 Charity of Choice: Artz Philadelphia

*September 14, 2016*

The Sigma Chapter of Gamma Iota Sigma pledged to raise \$15,000 for the charity, Artz Philadelphia, by the end of the 2016-2017 academic year. Artz Philadelphia aims to connect those living with dementia and their families with meaningful cultural experiences. Throughout the 2016-2017 academic year, the Sigma Chapter will host bake sales, raffles, a talent show, and a date auction to meet its fundraising goal.



To learn more about Artz Philadelphia: <https://artzphilly.org/>

Artz Philadelphia, founded in July 2013, is a non-profit organization that connects people living with dementia and their partners with artists and cultural organizations in a creative community. Their goal is to provide opportunities for self-expression and the rebuilding of self-esteem and dignity to people living with dementia and their caretakers through the use of artwork.

The Sigma Chapter consistently demonstrates a commitment to philanthropy. Every fall, the Sigma Chapter selects a Charity of Choice and supports that charity for an entire academic year. Sigma Chapter either meets or exceeds its fundraising goals, donation totals and past charities include:

2015 -2016 Brave Hearts for Strong Minds - \$15,000

2014 - 2015 Brave Hearts for Strong Minds - \$11,200

2013 -2014 For Pete's Sake - \$10,000

2012 - 2013 ESF Dream Camp - \$10,000

2011 -2012 Gift of Life Family House - \$25,000

2010 - 2011 Aid For Friends- \$8,000

2009 -2010 Arnesha Mash-Walker Foundation - \$5,000

2008 - 2009 Children's Alopecia Project - \$5,000

2007 - 2008 Neighborhood Bike Works - \$2,500