

# PRESS RELEASE

## Sigma Chapter strives to raise \$15,000 for its 2015-2016 Charity of Choice: Brave Hearts for Strong Minds

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In the fall of 2014, the Sigma Chapter of Gamma Iota Sigma pledged to raise \$10,000 for its Charity of Choice, Brave Hearts for Strong Minds. Due to the passion and generosity of the Sigma Chapter members, faculty, and supporters, the Sigma Chapter donated nearly \$12,000 in Spring 2015.

With this success in mind, the Sigma Chapter once again chose Brave Hearts for Strong Minds as its Charity of Choice for the 2015-2016 academic year.

Throughout the year, the Sigma Chapter will host bake sales, raffles, potluck dinners, and a date auction to achieve its new fundraising goal of \$15,000. The Sigma Chapter will present a check to the foundation at its last Wednesday meeting on April 6, 2016.



### **What is Brave Hearts for Strong Minds?**

Established in 2012 in memory of a beloved community member, Brave Hearts for Strong Minds aims to raise college funds and provide support to families who have lost an income earning parent. Each year, the foundation holds a charity walk the Saturday before Father's Day that brings together over 500 community members and local businesses for a day of fun, food, and charity.

The Sigma Chapter is honored to once again be able to partner with this wonderful organization!

To learn more about Brave Hearts for Strong Minds visit: [braveheartsforstrongminds.org](http://braveheartsforstrongminds.org)

